

RETAILER INFORMATION:

**Guidelines for use of the Exolon®, VIVAK® Axpert®
Inspria® trademarks**

sales@exolongroup.com
www.exolongroup.com

Subject Exolon Group Trademark usage

Date 03.08.2022

Contact nicole.meyer-kurczyk@exolongroup.com Tel.: +49 173 965 0104

Dear Sir/Madam,

Exolon Group, own the trademark rights for Exolon®, Vivak®, Axpert®, Inspria®
The trademarks stand for a diverse range of high-tech plastic sheets which are
suitable for a wide range of requirements.

Please visit our website at

www.exolongroup.com

for further information on these products.

You sell one of our above mentioned brands and are interested in using the
trademarks (hereinafter referred to as the TRADEMARK) and/or the trademark
product logos shown below (hereinafter referred to as the LOGO) in your
materials in order to advertise your services.



We are happy to assist you in doing so. However, in order to protect the rights, we
ask you to comply with the following:

1. The TRADEMARK and LOGO may only be used in conjunction with the sale
of Exolon Group original products. The retailer's own products or products
from other companies may not be labelled with the TRADEMARK or LOGO.
2. When reproducing the LOGO, we ask you to use only the templates we
provide. You can obtain these from Ms Nicole Meyer-Kurczyk, Marketing

Managing Director
Ralf Gehring

Located in: Pulheim
Commercial Register: Munich
HRB 251043
Turnover tax ID no.:
DE326077370

Deutsche Bank · IBAN
DE23 7007 0010 0033 7618 00
SWIFT/BIC: DEUTDEMMXXX

Communications,
<mailto:nicole.meyer-kurczyk@exolongroup.com>

3. The LOGO should be placed always on a white/bright background.
4. The TRADEMARK or LOGO may not be shown in direct proximity to your company name, be larger than your company name or be depicted in a more prominent position than your company name.
5. The TRADEMARK or LOGO must be sufficiently differentiated from other trademarks and logos from third-party vendors.
6. Whenever the TRADEMARK or LOGO is used, its status as a registered trademark must be indicated with the addition of the ® symbol. Each time the TRADEMARK is mentioned, the following information should also be given in a footnote e.g.: *"Exolon® is a registered trademark of Exolon Group."*
7. The TRADEMARK and LOGO may not be altered in any way. In particular, the TRADEMARK may not be used with plural or declined endings, as a verb or followed by a hyphen.
8. The use of other Exolon Group trademarks, product logos or company logos is not hereby permitted and requires separate prior agreement in writing from Exolon Group.
9. Any advertising claims regarding specific characteristics of Exolon® products must be agreed with us in advance. It must also be ensured that no false impression of your role in selling our products or the relationship between the companies is created. Specifically, statements such as "specialist Exolon® retailer", "exclusive Exolon® retail" or registration and use of domain names containing "exolon" are absolutely not permitted.
10. These guidelines do not guarantee any ownership or other rights to Exolon Group trademarks. In order to protect our rights, in case of non-compliance with these guidelines, we reserve the right to take action and assert our claims where necessary in a court of law.

Should you have any additional queries regarding implementation, please do not hesitate to contact us.

We would be delighted if you could send a sample of your advertising materials and/or a link to the relevant website where the TRADEMARK or LOGO is being used to:

e-mail to: nicole.meyer-kurczyk@exolongroup.com.

Thank you.

Yours faithfully,

Exolon Group GmbH


Nicole Meyer-Kurczyk
Marketing Communications

Please send the signed form back via e-mail to my attention.

I hereby confirm receipt of the license agreement.

Company: _____

Contact Person/ Signature: _____

Contact Details: